TV Contract Print WCBS-TV

Report Parameters:

AE INITIALS:

AE LOC:

AE RC:

BILLING SUMMARY: YES

GENERATE:

MAKEGOODS: YES

BUSINESS TYPE:

ORDER TYPE:

PRE PRINTED :

PRINTED DATE :

REV NUM: 1

ORDERS OF

SORT BY: By Order Number

REQUEST ID:

REQUEST RUN ID:

ORDER RANGE: 58797



NATIONAL SALESPERSON



AGREEMENT MADE BETWEEN

WCBS-TV

WCBS-TV

1011-58797-1

DATE PRINTED

CONTRACT NO. REV.

11/14/12

524 WEST 57th STREET, . NEW YORK NY 10019

	Al	ND	PAGE 1
22198	AGENCY (OR SERVICE) ACTING AS AGENT FOR 1704	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MESSAGE & MEDIA INC.	MENENDEZ FOR SENATE	
AND	100 Albany St	317 George St Fl 4	Required
4000000			Announcement 28 days
ADDRESS	New Brunswick NJ 08901-2179	New Brunswick NJ 08901-2008	prior notice
	USA	USA	'
CONTACT	LEAH CASTERLIN	PRODUCTMENENDEZ 10/30-11/-05	
LOCAL SALESPERSOI	JOHN LINK POL. AGENCY EST. NO.	PRODUCT 1300 CODE	

NO. WEEKS:

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

3 T-F 6 06:00A 07:00A 30S 10/30/12-11/02/12 2 NEWS THIS MORNING 6 1500.00 9000 4 M 2 06:00A 07:00A 30S 11/05/12-11/05/12 2 NEWS THIS MORNING 2 1500.00 3000 5 T-F 6 07:00A 09:00A 30S 10/30/12-11/02/12 THE EARLY SHOW 6 800.00 4800 6 M 1 07:00A 09:00A 30S 11/05/12-11/05/12 THE EARLY SHOW 1 800.00 800 7 T-F 4 11:58A 12:30P 30S 10/30/12-11/02/12 NOON NEWS 4 1200.00 4800 8 M 1 11:58A 12:30P 30S 11/05/12-11/05/12 NOON NEWS 1 1200.00 1200 9 T-F 4 04:00P 05:00P 30S 10/30/12-11/02/12 JUDGE JUDY 4 1500.00 6000	0.00
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11 T-F 6 05:00P 06:00P 30S 10/30/12-11/02/12 5PM EARLY NEWS 6 2000.00 12000) 00
11 1 1 0 00 00 00 00 00 10 00 10 10 10 1	7.00
12 M 1 05:00P 06:00P 30S 11/05/12-11/05/12 5PM EARLY NEWS 1 2000.00 2000	0.00
15 T-F 2 06:30P 07:00P 30S 10/30/12-11/02/12 CBS EVENING NEWS 2 2500.00 5000	0.00
16 T-F 6 06:00P 06:30P 30S 10/30/12-11/02/12 EARLY NEWS 6 1800.00 10800).00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION





New Brunswick

USA

AGREEMENT MADE BETWEEN

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

1011-58797-1

CONTRACT NO. REV.

2

Cancellation Notice

Announcement 28 days

DATE PRINTED 11/14/12

PAGE

Required

prior notice

AND

ADVERTISER (OR AGENCY AND ADVERTISER)

MESSAGE & MEDIA INC. MENENDEZ FOR SENATE 100 Albany St

317 George St Fl 4

New Brunswick NJ 08901-2008

USA

CONTACT LEAH CASTERLIN PRODUCTMENENDEZ 10/30-11/-05

AGENCY EST. NO. LOCAL PRODUCT CODE JOHN LINK POL. 1300 SALESPERSON

NJ 08901-2179

NATIONAL

22198

NAME

AND

ADDRESS

SALESPERSON BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

TIME

AGENCY (OR SERVICE) ACTING AS AGENT FOR 170464

NO. WEEKS:

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

		SPOTS		IME				TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
17	М	1	06:00P	06:30P	30S	11/05/12-11/05/12	EARLY NEWS	1	1800.00	1800.00
18	T-F	4	07:27P	07:58P	30S	10/30/12-11/02/12	ENTERTAINMENT TONIGHT	4	3000.00	12000.00
20	T-F,Su	5	11:00P	11:35P	30S	10/30/12-11/04/12	LATE NEWS M-SUN	5	4500.00	22500.00
21	М	1	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS M-SUN	1	4500.00	4500.00
22	Sa	1	06:00A	07:00A	30S	11/03/12-11/03/12	SAT MORNING NEWS 6-7AM	1	800.00	800.00
23	Sa	1	07:00A	09:00A	30S	11/03/12-11/03/12	CBS NEWS SATURDAY MORNING	1	800.00	800.00
24	Sa	1	08:58A	10:00A	30S	11/03/12-11/03/12	SAT MORNING NEWS 9-10AM	1	800.00	800.00
25	Su	1	06:00A	08:00A	30S	11/04/12-11/04/12	SUN MORN NEWS 6-8AM	1	600.00	600.00
26	Su	1	08:00A	08:57A	30S	11/04/12-11/04/12	SUNDAY MORNING NEWS 8-9AM	1	800.00	800.00
27	Su	2	08:58A	10:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	2	3500.00	7000.00
28	Su	1	10:28A	11:30A	30S	11/04/12-11/04/12	FACE THE NATION	1	3500.00	3500.00
29	Sa	1	01:05A	02:05A	30S	11/03/12-11/03/12	CRIMINAL MINDS SAT	1	600.00	600.00
30	Su	1	11:35P	12:35A	30S	11/04/12-11/04/12	CSI MIAMI SUN	1	900.00	900.00
31	T-F	4	11:35P	12:37A	30S	10/30/12-11/02/12	DAVID LETTERMAN SHOW	4	2000.00	8000.00
32	М	1	11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN SHOW	1	2000.00	2000.00
33	Su	1	06:30A	07:00A	30S	11/04/12-11/04/12	MCLAUGHLIN GROUP SU 630AM	1	850.00	850.00
	(1) Lean Agency		on of 150/ Evo	ant on Non Com		I Canditions on the	roverse of this page and any attechments berry		to and nort	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





JOHN LINK POL.

AGREEMENT MADE BETWEEN

AGENCY EST. NO.

WCBS-TV

WCBS-TV

1011-58797-1

CONTRACT NO. REV.

DATE PRINTED 11/14/12

 $524\ \text{WEST}$ 57th STREET, . NEW YORK NY 10019

1300

NO. WEEKS:

	A	AND	PAGE 3
22198	AGENCY (OR SERVICE) ACTING AS AGENT FOR 170	464 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MESSAGE & MEDIA INC.	MENENDEZ FOR SENATE	
AND	100 Albany St	317 George St Fl 4	Required
			Announcement 28 days
ADDRESS	New Brunswick NJ 08901-2179	New Brunswick NJ 08901-2008	prior notice
	USA	USA	,
CONTACT	LEAH CASTERLIN	PRODUCTMENENDEZ 10/30-11/-05	

PRODUCT CODE

SALESPERSON NATIONAL

LOCAL

SALESPERSON BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
34	Sa	1	12:05A	01:05A	30S	11/03/12-11/03/12	CSI MIAMI SAT 1205-105AM	1	900.00	900.00
35	Su	1	12:58P	07:30P	30S	11/04/12-11/04/12	NFL GIANTS FOOTBALL	1	50000.00	50000.00
36	Su	1	09:00P	10:00P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	25000.00	25000.00
37	Sa	1	07:58P	11:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL PRIME	1	5500.00	5500.00
38	Su	1	06:57P	08:00P	30S	11/04/12-11/04/12	SIXTY MINUTES	1	45000.00	45000.00
39	F	1	07:58P	09:00P	30S	11/02/12-11/02/12	UNDERCOVER BOSS FRI 8-9PM	1	1500.00	1500.00
40	М	1	08:58P	10:00P	30S	11/05/12-11/05/12	TWO BROKE GIRLS/ MIKE &	1	.00	.00
41	W	1	05:00P	06:00P	30S	10/31/12-10/31/12	5PM EARLY NEWS	1	.00	.00
42	Th	1	09:00A	11:00A	30S	11/01/12-11/01/12		1	.00	.00
43	Th	1	06:00P	07:00P	30S	11/01/12-11/01/12		1	.00	.00
44	Th	1	05:00P	06:00P	30S	11/01/12-11/01/12		1	.00	.00
45 SPOT	F INPUT BY MASTER COI	1 NTROL/T	05:00P RAFFIC DUE	07:00P		11/02/12-11/02/12 GE		1	.00	.00
46	М	1	09:58P	11:00P	30S	11/05/12-11/05/12	HAWAII FIVE-0	1	10600.00	10600.00
47	М	1	01:38A	02:08A	30S	11/05/12-11/05/12	COMICS UNLEASHED	1	290.00	290.00
	(4) 1						roverse of this page and any attachments harr			

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





AGREEMENT MADE BETWEEN

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

1011-58797-1

CONTRACT NO. REV.

DATE PRINTED 11/14/12

Required

prior notice

Announcement 28 days

AND **PAGE** 4 AGENCY (OR SERVICE) ACTING AS AGENT FOR 170464 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice**

MESSAGE & MEDIA INC. MENENDEZ FOR SENATE 100 Albany St 317 George St Fl 4

AND

New Brunswick NJ 08901-2179

USA

CONTACT LEAH CASTERLIN

LOCAL JOHN LINK POL.

SALESPERSON

NATIONAL

SALESPERSON

22198

NAME

ADDRESS

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS: CBS Television Stations Standard Terms and Conditions for advertising shall apply.

AGENCY EST. NO.

USA

New Brunswick

PRODUCT CODE

PRODUCTMENENDEZ 10/30-11/-05

1300

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NJ 08901-2008

- Otrinicity	-							_		
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
							Total Contract:	86		271140.00
						<u>Oct</u>	Billing Summary Dec		<u>Total</u>	_
					Qtr 4	- 12 .00	248440.00 .00		248440.00	
								GR	AND TOTAL 248440.00	

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